GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA

UNSTARRED QUESTION NO:5465
ANSWERED ON:23.04.2001
IMMAGE OF AAI
RAM PRASAD SINGH

Will the Minister of CIVIL AVIATION be pleased to state:

(a) whether the Airport Authority of India has a scheme to re-build its image;

(b) if so, the details thereof; and

(c) the extent to which the Airport Authority of India is likely to succeed in this regard?

Answer

THE MINISTER OF CIVIL AVIATION (SHRI SHARAD YADAV)

(a), (b) and (c) :- Yes, Sir. Corporate image building exercise is a continuous process. Airports Authority of India briefs the media through Press conferences at regular intervals on all important happenings in the organisation. The success of this exercise is overall satisfactory.